Fact Sheet 2012-2013

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General: www.whu.edu/en
Exchange: international.whu.edu/

Accreditations
The school is AACSB, EQUIS as well as FIBAA accredited.

Academic Calendar
www.whu.edu/academiccalendar

Fall 2012:
- 3rd of September 2012 – 21st of December 2012
- Quarter I: 3rd of September – 26th of October
- Quarter II: 29th of October – 21st of December
  The dates are including exams.
  Mandatory Welcome Days Fall 2012: 30th and 31st of August 2012

Spring 2013:
- 7th of January 2013 – 26th of April 2013
- Quarter III: 7th of January – 1st of March
- Quarter IV: 4th of March – 26th of April
  The dates are including exams.
  Mandatory Welcome Day Spring 2013: 4th of January 2013

Deadlines

Fall 2012: 1st of June 2012
Spring 2013: 1st of October 2012
Double Degree: 1st of March 2012

Nomination and application deadlines are the same.
Please note that all dates are subject to change.

Special Information for MBA Classes
MBA term dates for spring:
Only one Module from January 7th to February 28th. Please note:
International Module for WHU MBA students from the beginning of
March on (No MBA lectures at WHU during this time! However,
Master of Science courses available for MBA exchange students.)
<table>
<thead>
<tr>
<th>Nomination Procedure</th>
<th>The home school nominates the student(s) via email including the following information:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• First name and family name of the student</td>
</tr>
<tr>
<td></td>
<td>• Student's gender</td>
</tr>
<tr>
<td></td>
<td>• Student’s nationality (for visa purposes)</td>
</tr>
<tr>
<td></td>
<td>• Term(s)</td>
</tr>
<tr>
<td></td>
<td>• Study program (BSc, MSc, MBA, Double Degree)</td>
</tr>
<tr>
<td></td>
<td>• Student’s email address</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Application Process</th>
<th>After the nomination from the home school to the exchange coordinator at WHU, student(s) will receive instructions for the online application procedure via email.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>After receiving and processing the students’ complete online application, an acceptance package including the letter of acceptance will be sent to the international office at the home school.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Housing Information</th>
<th><a href="http://www.whu.edu/housing">www.whu.edu/housing</a></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>The application for housing is done within the online application.</td>
</tr>
<tr>
<td></td>
<td>After processing the application the housing office will contact the students directly. Housing is distributed on a <strong>first-come, first-served basis</strong>. Exchange students will be supported in finding their apartment before arrival, either with maps, detailed descriptions how to find the apartment or by a WHU student buddy. <strong>Expected date of arrival:</strong> Friday to Sunday before the term starts; at the latest, you have to arrive the day before our mandatory orientation.</td>
</tr>
</tbody>
</table>

| Cost of Living | www.whu.edu/en/programs/international-programs/exchange-program/arrival-housing/cost-of-living/ |
|----------------|------------------------------------------------------------------------------------------------
|                 | A student’s cost of living will be approximately 800 Euros per month depending on their free time activities (e.g. travelling, eating out, using sports facilities, visiting concerts and clubs). |
|                 | • Accommodation: between 300 € and 450 €                                                   |
|                 | • Mobile Phone: 30 €                                                                       |
|                 | • Food: 150 €                                                                              |
|                 | • Phone card: 15 €                                                                        |
|                 | • Laundry: 20 €                                                                           |
|                 | • Copies: 20€                                                                             |
|                 | • Local transportation to Koblenz: 70 € (monthly bus ticket)                               |
|                 | • Health Insurance: approx. 80 € if acquired in Germany                                     |
|                 | • Miscellaneous (leisure activities): 300 €                                                 |
Study Programs
WHU offers undergraduate classes (BSc) and graduate classes (MSc and MBA), according to the academic background of the students.

Course Catalog
www.whu.edu/courseguide

Language of Instruction
80% percent of the courses in the undergraduate program and 100% of the courses in the graduate programs are taught in English.

Language Requirements
BSc and MSc exchange students do not need to proof their proficiency in English as we trust the selection process of our partner universities. However, a high level of English proficiency is required as the majority of the courses is taught and examined in English.

MBA Requirements
MSc and MBA students have access to the MBA program if the following admission requirements are fulfilled:
- Minimum age: 24 years (born in 1988 or earlier)
- Language Requirements:
  - English as mother tongue
  - currently studying in an entirely English taught and examined program
- TOEFL score of at least 100 points (internet based)
- Additionally MSc students planning to attend WHU MBA-courses need to prove two years of working experience (full time job or full time internships in business administration)

Academic Information
Class Format: lectures, seminars and exercises
Examination Types: exams, papers, cases, presentations and participation
Class Size: 10 to 90 students
Components of Grades: exams, papers, cases, presentations and participation
Attendance: mandatory
Workload: 5 to 7 courses per term for all programs

Last updated: December 12th 2011
German Language Classes

www.whu.edu/en/programs/international-programs/exchange-program/academics-student-life/german-language-courses/

WHU offers free intensive German courses running through the semester. Exchange students have the opportunity to participate in one of the 4 levels offered, from beginners to advanced.

Grading System

<table>
<thead>
<tr>
<th>WHU Grading System</th>
<th>Definition</th>
<th>Explanation</th>
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</thead>
<tbody>
<tr>
<td>1,0 hervorragend</td>
<td>EXCELLENT</td>
<td>An outstanding performance</td>
</tr>
<tr>
<td>1,7 sehr gut</td>
<td>VERY GOOD</td>
<td>A performance that is significantly above the average requirements</td>
</tr>
<tr>
<td>2,3 gut</td>
<td>GOOD</td>
<td>A performance that is slightly above or conforms to the average requirements</td>
</tr>
<tr>
<td>3,0 befriedigend</td>
<td>SATISFACTORY</td>
<td>A performance that largely conforms to the average requirements</td>
</tr>
<tr>
<td>3,7 ausreichend</td>
<td>SUFFICIENT</td>
<td>A performance, that despite deficiencies, still satisfies the requirements</td>
</tr>
<tr>
<td>5,0 nicht ausreichend</td>
<td>FAIL</td>
<td>A performance, which due to significant deficiencies, no longer satisfies the requirements</td>
</tr>
</tbody>
</table>

Health Insurance

www.whu.edu/en/programs/international-programs/exchange-program/arrival-housing/health-insurance/

All exchange students have to provide proof of health insurance upon their arrival at WHU. It has to cover the following aspects to be acknowledged:

- The period of time: coverage of the whole stay in Germany
- The region: Overseas, Europe and Germany must be covered
- Emergencies have to be covered
- All medical expenses have to be covered

Health insurance with full coverage for sickness, emergencies and all medical expenses is absolutely mandatory for all exchange students in Germany.
Additional Student Services Available

Personalized academic counseling
VIP (student organization to integrate exchange students at WHU)
Student Buddy Program
Career Service

Chairs and Professorships

Accounting and Control
- Accounting
- Financial Accounting
- Taxation and Accounting
- Institute of Management Accounting and Control

Supply Chain Management
- Production Management
- Logistics Management
- Logistics and Services Management

Economics
- Monetary Economics
- Regulatory Economics
- Macroeconomics and International Economics
- Microeconomics and Industrial Economics

Finance
- Finance
- Behavioral Finance
- Corporate Finance
- Empirical Corporate Finance
- Empirical Market Research

Innovation and Entrepreneurship
- Entrepreneurship
- Technology and Innovation Management
- Business Information Science and Information Management
- Innovation and Organization

Marketing
- Marketing and Commerce
- Market Research
- Sales Management and B2B Marketing
- Services Marketing

Strategy and Organization
- Corporate Strategy and Governance
- International Business and Supply Chain Management
- INTES Institute of Family Businesses
- Organization Theory
- Leadership and Human Resource Management

Last updated: December 12th 2011